

Ad RATES & SPECIFICATIONS

Contact Aroos Magazine for rates.

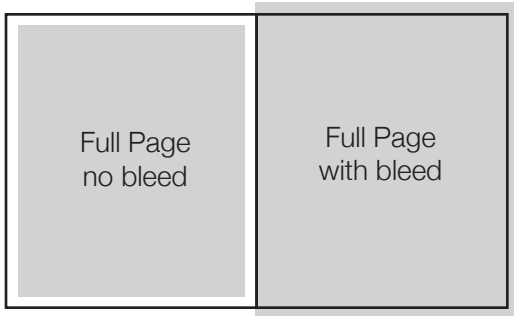
Full Page
Two-Page Spread

Multi-page discounts available.
All rates are net.

Checks, money order, and paypal accepted.

Production Specs:

Ad Size Width X Height
Full Page Bleed 7 1/4" X 9 1/4"
Two-Page Spread Bleed 14 1/4" X 9 1/4"
Trim Size 7" X 9"



Please keep live matter (text, illustration or non-bleed photos) 1/2" from trim on all sides. Please refrain from placing text across gutter on two-page spread ads.

File Specifications & Printing Requirements:

- Four-color photo scans must be saved in CMYK mode.
- Black & white photo scans must be saved in grayscale.
- Photoshop documents may be saved as TIFF or EPS files.
- Illustrator documents must be saved as EPS files with images embedded and all fonts outlined.
- Image resolution must be at least 300 dpi.

We prefer TIFF or EPS final files of your ads saved in CMYK format (embed all images). If sending print-ready PDF files please save out at 2400 dpi with press settings (CMYK).

Photo & Logo File Formats:

- TIFF, EPS, JPEG (high resolution only)

Fonts:

- Outline or embed all fonts.

Color:

- All color images placed in files must be CMYK (not RGB)

Design Applications:

- Adobe Illustrator (convert all Types to outlines)
- Adobe Photoshop

We cannot accept any files created in Microsoft Publisher, Microsoft Word, or any non-graphic program.

Please ship materials to

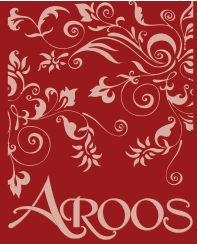
Aroos Magazine
P.O. Box 3453
Mission Viejo,
CA 92690

Phone: 949. 735. 6952 | 310. 753. 9622

Please Note

Publisher reserves the right to reject any advertising not suitable for the publication, or which is deemed not in line with the publication's high quality standards.





MARKETING & DISTRIBUTION

Aroos Magazine is a special interest publication that caters to the affluent consumers, as well as to the professionals. Featuring editorial content for wedding dedicated to specific wants and needs of the market. The magazine serves as a resource for both consumers and professionals, who design to create a lasting impression for their wedding.

Benefits of Advertising in Aroos Magazine

- * Target the highly desirable market in Orange and Los Angeles.
- * Target an affluent business leadership with a high income than a the county average.

Excellent Quality

Aroos's superior quality is evident in its sophisticated design, high premium paper, and stunning photography by the industry's leading photographers.

Practical Format

The convenient 7" x 9" size make it easy for brides to carry and use throughout their entire wedding planning process. All ads are full page, adding to the sophisticated format, while the elegant, one-of-a-kind cover stands out from all other wedding magazines on the shelves.

Comprehensive information and inspiring ideas make Aroos an essential planning resource for upscale brides.

Effective Distribution

Aroos simplifies brides' wedding planning and maximizes vendors' advertising efficiency through out Southern California.

Aroos Circulation

40,000
Annual Publication

Distribution

- Newsstands
 - Bookstores
 - Supermarkets
 - Shopping Centers
 - Industry Events
 - Bridal Registries
 - Bridal Salons
 - Bridal Shows
 - Exclusive Venues
 - Spas
 - Salons
 - Wedding Consultants
 - Wedding Specialists
 - Subscriptions
- ## Website advertisement includes:
- Company Name
 - Contact Information
 - Description of Business
 - Website Link
 - E-mail Link
 - Photo

